

Entrepreneurship Cell

IIT Hyderabad



Our Motto

Think

Successful Entrepreneurs are the ones who are great at thinking out solutions. Through various hackathons and workshop events, we promote the thinking culture to prepare students for future entrepreneurial challenges.

Build

All great startups are started by people who have a knack for building products. E-Cell IITH organizes events like Idea Validation camps to help bring out the best of builders among aspiring entrepreneurs.

Inspire

The key to sticking through tough times and not giving up is to be relentlessly inspired to take on challenges. By organizing various talks by successful entrepreneurs, E-Cell IITH aims to inspire students to take the path of entrepreneurship.



Preface

The following document contains the details of all the events, offers, and initiatives planned and organized by the Team of Entrepreneurship Cell, IIT Hyderabad. The events have been strategically planned to boost the entrepreneurship culture at IIT Hyderabad. The events are designed in/ a manner that an “ideator” realizes all the phases, from motivation to execution. All the stages ultimately aim to produce the next big start-up at IIT Hyderabad.

About Us

We at Entrepreneurship Cell, IIT Hyderabad, believe in passion, hard effort, and an unquenched drive for achievements. E-Cell IIT Hyderabad provides you with the opportunity to think, let your intellect sync with your heart, and come up with ideas that can transform the world. It is a place that is a confluence of a billion sparks of ideas, a place where the fire of passion mingles with the cold calculation of the brain, and a place where dreams come true. Join us to find yourself in a brotherhood of ideation and innovation, with people who love nothing more than the thrill of coming up with ideas, working them out into businesses, and experiencing the pleasure of watching them all come to fruition. Join us now to unsheathe your mind's brilliance and bring out the boss in you.



Vision

Entrepreneurship Cell, IIT Hyderabad strives to foster and support entrepreneurship and innovation both within and outside the institution. After all, grasping the significance of emerging business ideas today and assisting students in gaining market exposure and the appropriate path for their start-up is the only way to unleash their latent innovative potential. We create a forum for students and the business sector, including start-ups from diverse fields, to collaborate, interact, and invent. It offers help for developing emerging ideas from the ideation stage to a finished product with experienced mentors. To create a platform for different student start-ups from throughout the country to be launched into businesses.

Events

E-Summit

E-Summit is the flagship event of E-Cell IITH, which aims to bring early entrepreneurs, students, corporates, venture capitalists, and start-ups with burgeoning ideas from all over the country to one platform to share their entrepreneurial ventures and wisdom. This summit provides a medium for healthy discussions and inculcates an entrepreneurial mindset into minds through a plethora of events like debates and panel discussions. We aim to provide a competitive environment for start-ups via events like Elevator Pitch, Pitch Showdown, and many more events to commemorate the spirit of entrepreneurship.



Campus Ambassdor Program

E-Cell of IIT Hyderabad hosts a Campus Ambassador program for students outside of IIT Hyderabad looking to inculcate entrepreneurial ideas within them and spread such ideas at their campus. This program starts around two months before the E-Summit. In 2022, we had around 200 Campus Ambassadors as a part of the E-Cell IIT Hyderabad family. Each CA has a chance to learn effective communication through engaging events and various tasks. You will be awarded points based on the events and games you complete. These points decide your position on the overall leaderboard. The toppers of the leaderboard win exciting prizes!



Start-Up Fair

The start-up fair is an initiative to serve as a platform at IIT Hyderabad for bringing together budding entrepreneurs, venture capitalists, investors, and start-ups. It creates a networking hub for people from various domains by involving corporations, working professionals, and students of IIT Hyderabad and across the nation at our very own institute. We aim to promote entrepreneurial spirit among students of IIT Hyderabad with this event.



E-Networking

We at E-Cell IIT Hyderabad firmly believe in growing together. E-Networking aims to provide a bridge to all the E-Cells in our country where they can communicate, learn and solve problems together. Currently, the E-Networking family consists of 52 E-Cells. The official meeting of all the member E-Cells is known as the E-Connect. In E-Connect, fellow E-Cell members can share their concerns, pitch initiatives, and help other E-Cells solve their problems.

Power Talks and Panel Discussions

E-Summit brings a series of talks and panel discussions from the best minds in business and entrepreneurship from the top-tier leagues and questions the most critical issues. We conduct power talk sessions by some of the most esteemed and experienced personalities in the field, from entrepreneurs to influencers, throughout the year. The sessions are interactive as well as entertaining.



Competitions

Idea Validation Camp

A platform for budding entrepreneurs to get their innovative ideas evaluated by successful entrepreneurs, VCs, and market leaders. It is a one-week-long event where students pitch tier ideas and seek experts' opinions and validation. The winner of this competition receives prize money and mentorship from VCs to develop their idea.

Case Study Challenge

Case studies are one of the best teaching tools for enhancing business acumen and testing practical knowledge. It asks for a quick and detailed analysis of a market situation or any organization, and the participants are required to use their problem-solving skills combined with structured thinking to rectify the complications in it.





Biz-Quiz

Biz-Quiz is a competition with the theme of business and entrepreneurship. The quiz tests the participants' knowledge of business, economics, entrepreneurship, startups, et cetera.

Biz-Quiz has one of the highest participation in all the competitions conducted by E-Summit. Biz-Quiz, following the norms of a usual quiz, has two rounds, the Preliminary and the Finals.



E-Pic

Presenting an idea to your clients and sponsors is an integral part of inducting an idea into a startup. Time is of the essence here, even more so if you meet them in an elevator.

That's where pitching skills are put to the test. Elevator pitch, or E-Pic for short, is a competition where you and your team need to pitch your startup idea under a time limit. The most creative participants stand to win goodies, cash prizes, certificates, and much more.

The Pitch Showdown

The Pitch Showdown competition provides a platform for entrepreneurship enthusiasts out there to showcase their skills of creativity and spontaneity, market understanding, and business strategy. In this competition, participants will pitch a startup idea that we provide in front of a group of other participants and have a debate amongst themselves regarding their solution.

The main evaluation criteria are their business strategy, market analysis, presentation skills, and participation in the debate. This competition helps the participants put their entrepreneurship skills to the test and, in the end, enhance their market understanding and thinking strategy to face real-world problems in this growing era.



Tradepoint

It is a 5-day live league where you will be given some virtual money to create your portfolio. You will get a chance to showcase your trading skills with real-time market analysis, following the experts, and applying new strategies. You will do all this on a platform.

A portfolio with the maximum profit will be declared the winner!



Why Partner with E-Cell?

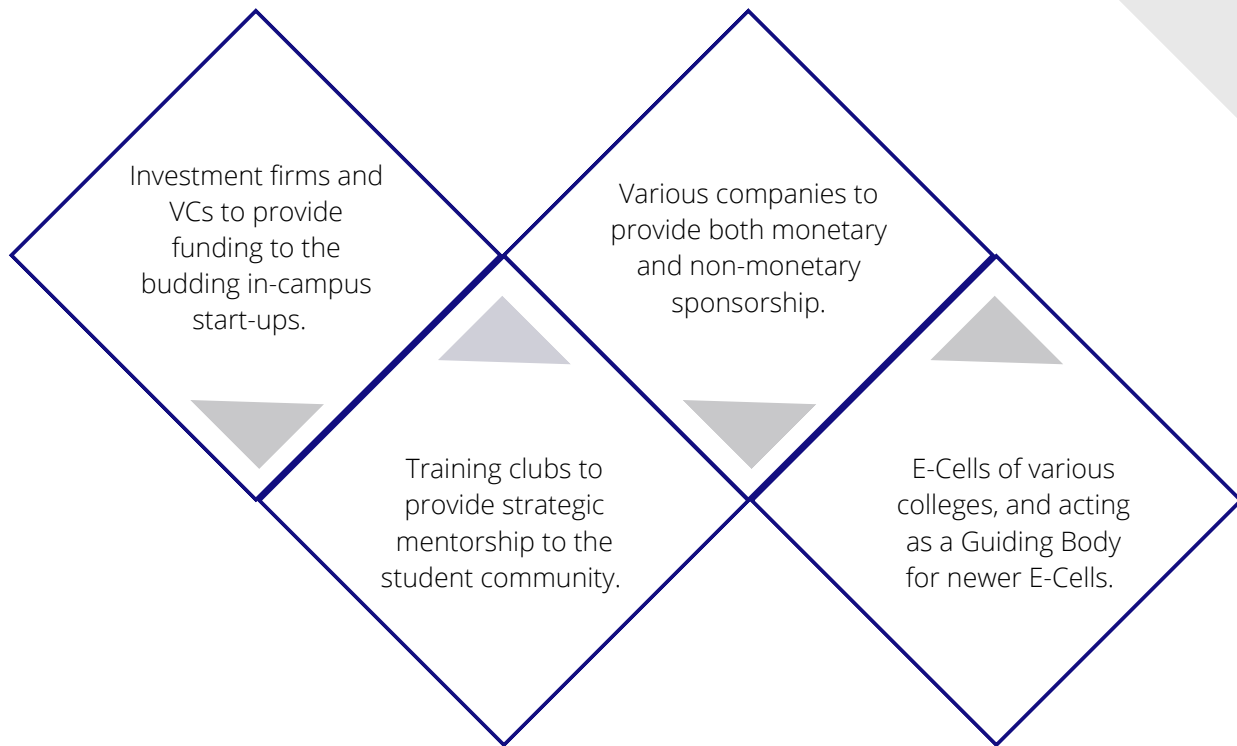
E-Cell IIT Hyderabad offers an opportunity to be associated with a non-profit organization dedicated to promoting the spirit of entrepreneurship among students throughout India.

E-Cell IIT Hyderabad aims to connect with individuals and organizations that share the goal of realizing and encouraging college-level students throughout the nation to start their enterprises through remarkable thinking and powerful ideas.

Partnering in an event with a strong vision having such a global presence through our Flagship Event E-Summit, quality audience, and the generous media coverage garnered by E-Cell IIT Hyderabad, especially through the sessions conducted by our most awaited speakers, definitely ensures brand acknowledgment, visibility and a chance to engage with the community, speakers and potential customers.



We have been
collaborating with :



Bond between our Sponsors

E-Cell IIT Hyderabad wants to make sponsorship more than just signage. We want our collaborations to be interactive and, in the process, provide a platform such that you can reach the target audience and connect with them.

After all, at E-Cell IIT Hyderabad, we believe it is crucial to promote new ventures by students, particularly when the local communities find them relevant.

Media Collaborations

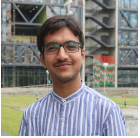
For any event to be successful, we require good outreach. As a result, the PR & Networking domain collaborates with media companies to spread the word about our events. Our collaboration also extends toward social media partners/influencers. The title of 'Media Partner' is issued to the partner companies. The commercials/ logo can be aired in between the E-Summit talks depending on the company's needs. Additionally, we upload our renowned entrepreneur talks on global platforms (Instagram, LinkedIn, Twitter, Youtube) featuring our partners as well.

Our Past Collaborations :



Team

Overall Head



Shreyansh Agarwal | head.ecell@campus.iith.ac.in

The Overall Head oversees and manages all the startup-related activities for the student community by the Entrepreneurship Cell of IITH with a team of nearly 50 members. Organizing numerous events, contests, and seminars to foster an entrepreneurial environment in the college. Encouraging budding entrepreneurs and providing them with all the required support. Defining the team's role and responsibilities, as well as delegating chores, maximizes output and boosts team spirit.

Public Relations and Networking



Tanay Yadav, Satya Aditi Dhaaipule | pr.ecell@campus.iith.ac.in

The Public Relations and Networking domain deals with building a network and increasing the reach of the E-Cell of IIT Hyderabad. We strive to connect the 'Entrepreneurship community. For this, we have taken the initiative of E-Networking. We work closely with the Operations domain for the Campus Ambassador program hosted approximately two months before the E-Summit. We sign media collaboration deals and maintain healthy relationships with media companies. We manage the social media accounts for our E-Cell and keep the engagement healthy by offering quality content to our viewers.



Sponsorship



Tanmay Shah | sponsorship.ecell@campus.iith.ac.in

The sponsorship domain is responsible for coordinating the sponsorship efforts of various companies and for investigating other funding opportunities. Our duties involve preparing a budget, monitoring it carefully, and reporting it regularly. Besides, keeping a proper record of sponsor details and actively contacting current sponsors for the upcoming season. We seek new sponsors and thus research and compile the information needed to collaborate with several such companies after concurring upon a set of deliverables to be offered by each party. Furthermore, upon signage, we maintain a Memorandum of Understanding with each sponsor and thus ensure that sponsors get recognition. After all, we strive to focus on developing relationships with new sponsors and manage existing ones.

Operations



Yash Sharma, Anish Ambavat | networking.ecell@campus.iith.ac.in



The Operations domain is in charge of organizing events and competitions on campus. We make arrangements such as booking places, procuring and setting up equipment, media coverage, logistics, and transportation. We also collaborate with the PR and Networking team for the Campus Ambassador program to expand the reach of E-Cell among other colleges. We conduct workshops and boot camps and introduce new event ideas to promote entrepreneurial spirit among students.

Ideation



Yashas S Yajur, Nandita Lakshmi Tunuguntla | ideation.ecell@campus.iith.ac.in



The Ideation domain is responsible for deciding the theme of the flagship event E-Summit and the topics of its panel discussions and keynote talks. We invite great personalities to our E-Summit for various insightful keynote talks and panel discussions. We are also the brain behind the social media handles of E-Cell. We create content for different social media handles on which we make our presence felt. We ideate and come up with activities and competitions that E-Cell conducts.

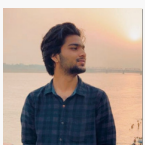
Web



Anuj Pandey

The Web domain is in charge of designing and managing the E-Cell website and the CA-Portal and keeping information for our yearly flagship events. We are responsible for displaying the content in a very readable manner and handling other website-related technicalities. Apart from development, it is also responsible for maintaining the database of several startups and VCs with whom we have contact and students from various universities.

Design



Viren Soni

The design domain creates the design for the website, social media templates, event posters, and promo videos. It is also responsible for planning the overall logistics of designing the campus on the day of the E-Summit.



E-Cell
IIT Hyderabad

Think | Build | Inspire

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